

The Silver Cherry News



Christmas 2002

Newsletter of The Silver Cherry

Vol. 11: Issue 1

12th Annual Christmas Open House Weekend!

This Weekend
December 7th And 8th
10:00 AM - 5:00 PM
Both Saturday & Sunday

*Wicked Good Hor d'oeuvres &
Refreshments!*

*A Creative And Imaginative Sales
Force Of Experts Here To Cater To
Your Every Whim!*

*10% Off On Redway Furniture!
Jammed-Packed Full Of Creative
Holiday Gifts!*

Believe it or not The Silver Cherry will actually be open for this festive holiday season. I know that will come as an incredible shock to those who have tried to visit us through out the year. Doors will open promptly at 10:00 AM on Saturday for our 12th Annual Christmas Open House Weekend. We invited the Boston Pops to perform this year at our Annual Artificial Tree Lighting Ceremony, but strangely enough they turned us down. Not to worry, we do have some old Tom Jones Christmas Albums on hand. That should be enough to entice almost anyone. But, if that is not enough, come visit our festive store for some great deals on our solid cherry furniture, and some of our highly creative holiday gifts, as well as some *Wicked Good Hor d'oeuvres!*



The Silver Cherry Holiday Hours

Tuesday - Friday 11:00 AM - 5:00 PM
Saturday 10:00 AM - 5:00 PM
Sunday 11:00 AM - 5:00 PM

All In Stock Redway Furniture 10% Off!!! This Weekend Only!

Amazingly enough, the holiday season is rapidly approaching with all the vigor of a drunken cow on roller skates. And I ask you ...what better way to celebrate the spirit of the season than to give the gift that can be enjoyed all year round? You may think I am talking about a gift certificate to the Hong Kong Spa on Industrial Lane in Waterbury. But NO, THIS GIFT is a gift that can be passed down from one generation to the next. It has no expiration date, it does not need batteries, you don't have to plug it in, you don't have to assemble it, there are no instruction manuals written in 27 languages to read, no learning curve, you don't have to feed it, you never have to call tech support to use it, and it can't electrocute you if it happens to fall in the bathtub with you. Outside of giving your loved one a rock from your garden, there is no more permanent gift than handcrafted, solid cherry furniture from James Redway. That's right Sport, and if you act this weekend— YES THIS WEEKEND ONLY (I am shouting here) YOU CAN GET A FULL 10% OFF The Regular Price. This sale is for all in stock furniture only.



The Christmas Table
Sale Price \$234.00
Regular Price \$260.00

This amazing sale will end Sunday December 8th after the Fat Lady sings. That would be Aunt Eunice at our Annual Artificial Tree Unplugging Ceremony, which is, by the way, more moving to watch than the annual crowning of our Extension Cord Queen. Words can not describe it.

Merry Christmas

Tales From The Silver Cherry Cookbook II... Rosemary Chicken

At our house we almost never have any prepared foods hanging around in the freezer, except for the token bag of steak fries. No process frozen food stuff. Of course that makes it very difficult on those nights when you just do not feel like cooking, and don't feel like going out or ordering a pizza. Speaking of pizza, we have in the past attempted the homemade Pizza deal, but it became too frightening to remain in the kitchen with my wife when she attempted to prepare it. Not being Italian (and many times wishing we were) we did not grow up in a household that made pizza. The closest thing we ever got to anything remotely Italian was the Chef Boyardee frozen pizzas on Saturday nights.

Well anyway, we bought the pizza stone, the cornmeal, and prepared the dough. I did my part. I made a giant solid cherry pizza peel like the ones they have in the restaurants. It looked great. I figured if it looked great then heck, how can we lose? We knew you had to let the dough rise and then beat it down for a kazillion times before you could roll it out. We had the perfect thing for allowing the dough to rise. We threw it in our wood kiln for a few hours. It was toasty in there and it really did the trick. The dough rose magnificently. Even rolling out the dough worked out without incident. We thought we were all set, and that's when the situation rapidly started to deteriorate.

The first step was to heat the oven. We knew that pizza places always have really hot ovens, so we decided to follow suit and get our oven is hot as we possibly could without actually setting it to self clean. That was a big mistake. As soon as we threw the cornmeal on the stone, it was like someone heaved a smoke bomb into our kitchen. Through the shrill of smoke detectors, one thought kept shooting through my mind, - Stop, Drop, And Roll. (Continued On Back Cover)



Our Smart Looking,
Solid Cherry, Pizza
Peel.

Give Them Peanuts This Holiday Season



This is a great holiday gift for almost anyone who loves peanuts. Throw the peanuts on one side and use the other side to dump the empty shells into. Not as fun as throwing them on the floor, but what the heck it's Christmas. Lets have some pride and somnolence, what ever that means. Ask my mother, I think she knows. Our peanut basket combination pack comes equipped with a whopping **2 lb. bag of Virginia Jumbo peanuts.**

These suckers are salted and roasted in the shells. The basket is made by Hancock Basket Company. Strategically priced for this holiday season at **only \$22.50**

***Don't Like Shelling Peanuts?
Buy Our JUMBO 2 1/2 lb TIN!***



Virginia Peanuts - Big Mother Peanuts in a 40 oz. can. That is 2 1/2 pounds of prime, hand-packed, Virginia-grown, jumbo peanuts, all packed in a decorative holiday tin. If you have never tried these peanuts, you don't know what you are missing. **\$14.95 per tin.**

**THIS WEEKEND
KO KO KANA COOKIES**



Come in this weekend for a bag of our famous Ko Ko Kana Spicy Ginger and Molasses Cookies freshly baked for your enjoyment. A Silver Cherry Holiday Tradition. They're Ko Ko Kana good.

Find Santa And Win A Solid Cherry Cutting Board



A little tradition our family has practiced on Christmas Eve at the Silver Cherry while we were waiting around for the last minute shoppers to arrive, was a little game we called "Hide Santa." We played it by one of us hiding the little Santa pictured above somewhere within the store, and the rest of us had to find him. This year we have decided to let you in on the game. We are going to hide Santa somewhere in our store, and the first person who finds it will win a beautiful, solid cherry cutting board made by James Redway. This is a nice board, not some cheap board that's only good for cutting cheese balls.

Here are the rules:

- 1) Part of Santa must be visible to the naked eye somewhere in the store. You will not have to open anything to see Santa.
- 2) Santa will be in the main store area, and not in the back room. Don't go into the back room or you will have to deal with Bubba.
- 3) The first person to see Santa wins. In the case of a tie, the winners will duel it out with swords (provided). The first to draw blood wins. Or we can just flip a coin... Your choice.
- 4) The exact location of Santa will be photographed prior to the start of the contest and will be posted to our website at the end of the contest:

<http://www.redway.com/santa>



**Timmy - The Most Misunderstood Gift
At The Silver Cherry**

Woodenware



Great solid Cherry Bookracks. A throw-back to your 5th grade Industrial Arts class, this is the best bookrack known to humankind. It holds tons of books, or CDs and will not tip over. Guaranteed! If ever any of your books fall over, call up The Silver Cherry and we will rush over to your home and pick your books up and promptly replace them on your trusty bookrack. Natural Cherry - **\$29.00**



Cooling Racks \$14.00



Sandwich Boards

Our sandwich boards are solid cherry oval boards. They can be used as a cutting board to create your sandwich and as a plate for serving it. Buy two and you have your own set of Mickey Mouse ears. Finished with a hand-rubbed Olive Oil finish. **\$7.50 Each.**



Butter Boards

Our butter boards are made of solid cherry. They consist of a 2 1/2" x 7" board for serving cheese or a stick of butter and a hand-carved solid cherry spreader knife. The Butter boards come attractively wrapped together with a bright red ribbon. **\$10.00 Each.**

Holiday Decorating Ideas



Aluminum Luminary Bags: Pierced aluminum luminary bags will brighten up your home. The pierced tin comes in a variety of festive designs, from Angels to Christmas Trees. Comes with built-in light. **\$19.95**



Luminary Tree Ornaments: Small luminary bag ornaments that you hang on your tree. There are holes in the back so you can insert those tiny white Christmas lights. Like the larger ones, the aluminum is pierced in a variety of Christmas designs. **\$6.50 Each.**



Fun Weathervane Christmas

Ornaments - by Katie McConnell. Crafted in New England, each weathervane is cut from copper, individually hand painted then "twist and turned" -- therefore no two pieces are identical. We have in stock a choice of the following styles: Whales, fish, moose, angels, dog, cat, light-house, horse, fisherman, deer, train, skier, ship, and golfer. These make a great holiday gift. **\$15.00 Each packed in their own clear plastic box.**



Rada Cutlery A Cut Above The Best



How many times have you heard your loved ones say, "What I really need is a Tomato and Bagel knife set." You have heard it for years, and yet you have just let those pleas disappear into the frozen winter night. Well, this is your year to really come through. We have the Tomato and Bagel Gift Set in stock and poised to bring tears of joy to the eyes of your loved one this holiday season. **This Christmas...Say it with Aluminum, and they will never forget you.**



Other cutlery sets available. All priced reasonably, and all sharp as hell. Cutting yourself has never been more stylish than with these suckers. **Prices start at \$12.00**

Impress Your Friends With The Help Of Cornell Lab Of Ornithology

How many people do you know, who can recognize the songs of our local birds. The only person I know who could do such a thing is my Father. He can recognize any song. Working with the National Audubon Society, Wild Republic has created these little birds that when you squeeze these suckers will emit the authentic song of its specie. We have a whole flock of them in stock, each with their own realistic digital song. A fun gift for kids as well as adults. **ONLY \$6.75 Each**



Other Holiday Gifts



Magazine Ladders



Shop-Keeper's Door Bell - \$21.50



Melon Baskets — Ever dreamed of starting your own watermelon farm? Do we have the basket for you.



Nantucket Lights - Scallop shells, when wrapped around those little white Christmas Lights make a beautiful ornament. The result is a beautiful string of lights that can not only be used on your Christmas tree but in your home all year long. **The Nantucket Lights sell for \$20.00 for a string of 35 lights.**



Pizza Story Continued From Page 1

Crawling on all fours, I managed to locate the kitchen door, open it and ventilate some of the thick smoke that had enveloped the room. Taking a few seconds to get my bearings, I managed to locate my wife who was still hanging tough at the door of the oven trying to negotiate the uncooked pizza into the oven. And that's when it happened. Using my smart looking solid cherry pizza peel, with me proudly standing over her, she attempted to reposition the pizza on the stone. In one fateful move, that neither of us had ever anticipated, she folded the pizza right in half. Bam, in two seconds she had made our pizza into a giant calzone.

I could go for calzone tonight, I quietly said, but before I could calm her she had already planned her next move. In utter frustration and in a fit of rage, my wife shoveled up the inverted pizza on to my smart looking, solid cherry pizza peel, and with the force and speed of a skilled Jai-Alai player, she catapulted the pizza right out the open kitchen door and on to the lawn. So much for Pizza or Calzone.

The moral of the story??? Unless you really know how to make good pizza at home, order it out. If you don't feel like cooking then buy the prepared frozen food, and if you don't have such things in your freezer and you don't want to go out and have pizza, well Sport your going to have to cook. But if you have to cook, our Rosemary Chicken is a quick and easy dinner that only takes a few minutes to prepare, and you don't need a solid cherry pizza peel to make it, although it looks great hanging in the kitchen. Not enough room to put the recipe here but log on to our website to download this recipe at:

<http://www.redway.com/recipes>

Visit Us On-Line

Visit our website for the most up-to-date information about our furniture, and many of the items found in our store.

<http://www.redway.com>



Cut Your Own Soap



Just like cutting cheese — so to speak. Come to the Silver Cherry and cut your own bar of soap off one of our giant slabs. We have the following flavors: Cucumber- lime, Beautiful Blue Lilac, Lemon Verbena, Spearmint, and our NEW Flavor Oatmeal W/ Vitamin E. If you are too shy of our trusty pastry cutter, we have experts standing by to assist you.

Other Outstanding Gifts From The Silver Cherry



Buoy Bells Of New England

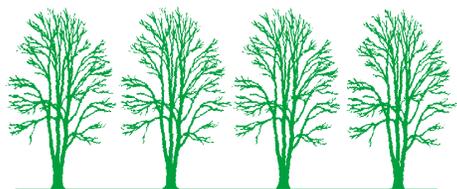
Listen to the haunting buoy bells of New England as they ring in the new year in the winds of winter. A great gift. I love these bells. Every time they strike, they remind me of the ocean and all the good times we have had in days-gone-by.



Freedom's Ring

A brand new Tavern Puzzle poised to be hurled with complete and utter disgust, when realization sets in that you are indeed not as smart as you previously thought you were. Object Remove the large ring. **\$14.00.** NOTE: SECRET For Solving Tavern Puzzles Below.

Acetylene



The Silver Cherry

QUALITY AMERICAN HANDCRAFTS

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Merry Christmas



Postmaster: Please Deliver To Addressee Or Current Resident

OPEN HOUSE THIS WEEKEND!