

The Silver Cherry News



Christmas 2001

Newsletter of The Silver Cherry

Vol. 10: Issue 1

11th Annual Christmas Open House Weekend!

This Weekend
December 1st And 2nd
10:00 AM - 6:00 PM
Both Saturday & Sunday

*Wicked Good Hor d'oeuvres &
Refreshments!*

*A Creative And Imaginative Sales
Force Of Experts Here To Cater To
Your Every Whim!*

*Discounts On Redway Furniture!
Jammed-Packed Full Of Creative
Holiday Gifts!*

Adding insult to injury, the Silver Cherry has decided once again to actually open up for this holiday season. Doors will open promptly at 10:00 AM on Saturday. This year we added a new twist to our **Annual Artificial Tree Lighting Ceremony**. We have something that **NO OTHER KNOWN SHOP HAS!!!** That's right, we have an **Artificial Snow Machine** hooked up to our artificial tree. IT'S AMAZING! Snow magically appears at the top of our majestic fir, and showers down upon it's branches with stunning realism that it will take your breath away. PLEASE, NO FLASH PICTURES! Postcards will be available from the cashier located near the rear of the store.

If that was not enough, (as it would be for almost anyone) we have our nearly world famous wicked good hor d'oeuvres, and a great selection of creative gifts for DA HOLIDAYS!!!!



**The Silver Cherry Is Open
Everyday Until Christmas**
Sunday - Friday 11:00 AM - 5:00 PM
Saturday 10:00 AM - 5:00 PM

It Is Tradition That Moves Us, And By-Gum Tradition Will Move Us Again!

Once again the Silver Cherry will sponsor our Festive Annual "**Small Table Sale**." Come to our Open House this weekend and **receive special savings on our entire stock of solid cherry side tables and stands**. That includes our famous Christmas Table, proudly shown below. This is now the 16th year we have offered this little 18th century style stand, and we like it just as much as we did the first year we offered it. There is not one Christmas Eve that this table does not stand before our hearth equipped with milk and Christmas cookies awaiting the arrival of Santa Claus. We believe the table is magical, and brings the spirit of Christmas into any home where it stands... Honest!



The Christmas Table
Sale Price \$220.00
Regular Price \$240.00*

In order to purchase any of these tables at highly discounted prices you must be able to recite this year's festive poem flawlessly. Here it is. Ready???

*Ring-a-dinga, ding-a-linga, ring, ding,
ring*

*Sing-a-jinga, jing-a-singa, jing, sing, jing
Santa's On His Way*

*Reindeer Don't Like No Stinking Hay
Candy Canes Give You Tooth Decay*

*Ring-a-dinga, Sing-a-jinga
Ring, Sing, Ding.*

This amazing sale will end Sunday December 2nd after Aunt Eunice packs away the last Elephant Wing or Uncle Bill finishes his cheeseball sandwich that he constructed from the remnants of the Open House food table. Which ever comes first. It's not pretty!

Merry Christmas

Ring In The New Year With Holiday Gifts From The Silver Cherry



At The Silver Cherry we have always looked far and wide for what we think are cool gifts. However, I started to get the impression that well maybe we had gone a bit too far when my 14 year old son Chris was helping us unwrap merchandise from our latest shipment when he exclaimed, "Have you two lost your minds! He groaned as he lifted our gigantic cast iron farm bell from it's box. My wife responded, "Don't look at me! It was your father's idea!" And indeed it was. Where else can you go to buy a gigantic farm bell these days. Try asking someone at Walmart for one. We try to buy unusual merchandise to go along with our nearly famous solid cherry furniture. We have no smiling pumpkins, or furniture with hearts cut out in the back. You are not knocked over when you enter our store with the smell of cheap scented candles. Moreover, the aroma of our store is that of fresh tung oil applied to cherry, coupled with the subtle fragrance of handmade soaps. Maybe the cheap candle would be better humm. Anyway, we have some new stuff this year just in time for Da Holidays. It is not Thanksgiving, or Christmas or Hanukkah, or New Years anymore, but simply Da Holidays. What the heck is Da Holidays??? It is like a new holiday in itself. Anyway, whatever da holiday you are celebrating, come into the Silver Cherry and buy a big bell, or any of the other cool things we have within the walls of our slightly eccentric establishment.

Give Them Peanuts This Holiday Season



This is a great holiday gift for almost anyone who loves peanuts. Throw the peanuts on one side and use the other side to dump the empty shells into. Not as fun as throwing them on the floor, but what the heck it's Christmas. Let's have some pride and somnolence, whatever that means. Ask my mother, I think she knows. Our peanut basket combination pack comes equipped with a whopping **2 lb. bag of Virginia Jumbo peanuts.**

These suckers are salted and roasted in the shells. The basket is made by Hancock basket company. Strategically priced for this holiday season at **only \$21.00**

***Don't Like Shelling Peanuts?
Buy Our JUMBO 2 1/2 lb TIN!***



Virginia Peanuts - Big Mother Peanuts in a 40 oz. can. That is 2 1/2 pounds of prime, hand-packed, Virginia-grown, jumbo peanuts, all packed in a decorative holiday tin. If you have never tried these peanuts, you don't know what you are missing. **\$14.95 per tin.**

THIS WEEKEND KO KO KANA COOKIES



Come in this weekend for a bag of our famous Ko Ko Kana Spicy Ginger and Molasses Cookies freshly baked for your enjoyment. A Silver Cherry Holiday Tradition. They're Ko Ko Kana good.

Three Chairs For The Silver Cherry



Classic Miniature Chairs

If you are 23 inches tall, do we have some chairs for you! These are miniature reproductions of classic 18th and 19th century designs. Shown above are the Comback Windsor, Sackback Windsor, and the Shawl Back Shaker rocker. Great for displaying dolls as well. Prices start at **\$18.00.**

Cool Copper Weathervanes Now Available!



New At The Silver Cherry - Full Size Copper Weathervanes. Order your's for Christmas. Available in both Antiqued (shown above) or Polished. A variety of designs available. Whale is priced at **\$175.00** which is **\$25.00 off the regular retail price.** Polished weathervanes are slightly more. Visit the shop for more designs or order one from our website.



Rarely Seen Images Of The Silver Cherry

For those who never been to The Silver Cherry, this is the spotlight out in front of the store.

Woodenware



Great solid Cherry Bookracks. A throw-back to your 5th grade Industrial Arts class, this is the best bookrack known to humankind. It holds tons of books, or CDs and will not tipover. Guaranteed! If ever any of your books fall over, call up The Silver Cherry and we will rush over to your home and pick your books up and promptly replace them on your trusty bookrack. Natural Cherry - **\$29.00**



Cherry/Pine Oval Shaker Boxes

Handmade Oval Shaker Boxes. **\$38.00 for a set of three.**



Sandwich Boards

Our sandwich boards are solid cherry oval boards. They can be used as a cutting board to create your sandwich and as a plate for serving it. Buy two and you have your own set of Mickey Mouse ears. Finished with a hand-rubbed Olive Oil finish. **\$7.50 Each.**



Butter Boards

Our butter boards are made of solid cherry. They consist of a 2 1/2" x 7" board for serving cheese or a stick of butter and a hand-carved solid cherry spreader knife. The Butter boards come attractively wrapped together with a bright red ribbon. **\$10.00 Each.**

Holiday Decorating Ideas



Aluminum Luminary Bags: Pierced aluminum luminary bags will brighten up your home. The pierced tin comes in a variety of festive designs, from Angels to Christmas Trees. Comes with built-in light. **\$19.95**



Luminary Tree Ornaments: Small luminary bag ornaments that you hang on your tree. There are holes in the back so you can insert those tiny white Christmas lights. Like the larger ones, the aluminum is pierced in a variety of Christmas designs. **\$6.50 Each.**



Fun Weathervane Christmas

Ornaments - by Katie McConnell. Crafted in New England, each weathervane is cut from copper, individually hand painted then "twist and turned" -- therefore no two pieces are identical. We have in stock a choice of the following styles: Whales, fish, moose, angels, dog, cat, light-house, horse, fisherman, deer, train, skier, ship, and golfer. These make a great holiday gift. **\$16.00 Each packed in their own clear plastic box.**



Put Your Money Where Your Mouth Is.



A great place to store all your loose change. Our cast-iron mechanical banks make a great gift. All the banks do something. We have the Trick Pony (shown) that drops the coin into the water trough. There is the dog that jumps through the hoop and drops the coin into the barrel. We have the golfer who puts the coin into the hole, the field goal kicker who kicks the coin through the goal. The basketball player, the baseball players, and last but not least, the one everyone is all too familiar with, Uncle Sam dropping your money into his bag. These make a fun gift. Prices start at **\$14.95.**



Planes, Trains And Automobiles

Old-Fashion Cast Iron Toys

Avoid The Draft

Avoid the draft with our new Balsam Draft Stoppers. These will not only stop drafts under doors and windows, but also fill your room with the fragrance of freshly cut balsam. Designed for years of service, it's just as effective at keeping the summer heat out as keeping the cold out in the winter. When not in use, simply hang it over a door knob. Assorted patterns. **Only \$15.95**



Other Holiday Gifts



Chenille Scarfs from Woodbury's Susan M. Johnson. All hand-woven and soft as can be. **\$95.00.**



Cool Shopkeeper's Bell let's you know when someone arrives home. Kind-of-like the one from *The Christmas Carol.*

Shop-Keeper's Door Bell -



Inexpensive Baskets — New England and Shaker baskets priced from **\$7.50 - \$25.00.**



Nantucket Lights - Scallop shells, when wrapped around those little white Christmas Lights make a beautiful ornament. The result is a beautiful string of lights that can not only be used on your Christmas tree but in your home all year long. **The Nantucket Lights sell for \$20.00 for a string of 35 lights.**



New Great Picnic Designs From Picnic Time

The Amazing Artificial Snow Machine

If you have been to the Silver Cherry you probably already know that it does not take much to amuse our simple minds here. So it was no surprise when we got sucked into the artificial snow machine exhibit at the Boston Gift Show last September. It is amazing, you walk into the Boston any show for and everyone immediately your the exhibitors stare at your badge and say the same thing. "How are you folks today?" I don't know about you, but when salesmen use the word folks, it is synonymous with, "How can we swindle you today." Which reminds me of the old salesmen joke told to me by a salesmen at the Furniture Market at Valley Forge - "How can you tell when a salesman is lying?" "He moves his lips!" If you are stupid enough to make eye contact or come within 3 feet of any of their booths, they are on you like a shark remora. Fortunately, we do not do that to you folks, uh customers. We leave you alone, which is the way I like to shop.



Anyway, getting back to the snow machine, we have actually been asked by a bunch of people, how they can get one of these suckers, so here is the scoop. The regular retail price of the snow machine is \$199.00, but we can have this shipped to your humble home in time for Christmas for \$175.00 postpaid. That comes with the unit and one bag of snow. If you want one of these in time for Christmas you have to act fairly fast, because they come from California, and take a week to get here.

Visit Us On-Line

Visit our website for the most up-to-date information about our furniture, and many of the items found in our store.

<http://www.redway.com>



Coming Soon!

*The Revenge Of
The Silver Cherry Cookbook II!!!
Everything From Elephant Scabs To
Whale Brain!!
Don't Miss it!!!!*

Cut Your Own Soap



Just like cutting cheese — so to speak. Come to the Silver Cherry and cut your own bar of soap off one of our giant slabs. We have the following flavors: Bayberry, Beautiful Blue Lilac, Lemon Verbena, Spearmint, Cranberry-rose, and our NEW Flavor Cucumber-lime. If you are too shy of our trusty pastry cutter, we have experts standing by to assist you.

Other Outstanding Gifts From The Silver Cherry



Buoy Bells Of New England

Listen to the haunting buoy bells of New England as they ring in the new year in the winds of winter. A great gift. I love these bells. Every time they strike, they remind me of the ocean and all the good times we have had in days-gone-by.

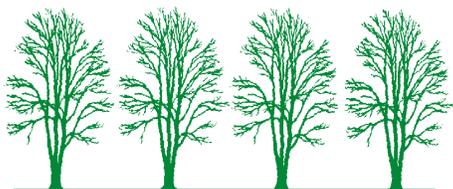


Big Kahuna

A brand new Tavern Puzzle poised to drive some poor soul crazy this holiday season. In stock at the shop or order on-line. Object Remove the large ring before you heave it through a window. **\$14.00.**

NOTE: SECRET For Solving Tavern Puzzles Below.

Acetylene



The Silver Cherry

QUALITY AMERICAN HANDCRAFTS

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redway@redway.com

<http://www.redway.com>

Merry Christmas



Postmaster: Please Deliver To
Addressee Or Current Resident

OPEN HOUSE THIS WEEKEND!