

The Silver Cherry News

Christmas 1999

Newsletter of The Silver Cherry

Vol. 8: Issue 1

9th Annual Christmas Open House Weekend!

This Weekend
December 4th And 5th
10:00 AM - 6:00 PM
Both Saturday & Sunday

*Wicked Good Hor d'oeuvres &
Refreshments!
A Creative And Imaginative Sales
Force Of Experts Here To Cater To
Your Every Whim!
Discounts On Redway Furniture!
Jammed-Packed Full Of Creative
Holiday Gifts!*

The Silver Cherry is once again pleased, yes very pleased, to invite you to our 9th Annual Christmas Open House Weekend. That's this weekend Sport. Mark your calendars. Doors open promptly at 10:00 AM with the annual Artificial tree lighting ceremony inside the store (Sorry the state of Connecticut is too paranoid to let us have a real tree.) This year, our "Extension Cord Queen" will be none other than our own Aunt Eunice who will sing one of our favorite Ella Fitzgerald holiday show tunes; "Christmas Cookies Are Not Just For Santa."

Coupled that with our wicked good hor d'oeuvres (always a hard word to spell), and you have a heck of a combination. Come visit us in our little red barn, enjoy our food, and pick up a few really nice things at reasonable prices. We would love to see you. As Uncle Bill always says, "Come have a cheese ball sandwich."



**The Silver Cherry Is Open
Everyday Until Christmas**

Monday - Friday 11:00 AM - 5:00 PM
Weekends 10:00 AM - 5:00 PM

Y2K Warning About Redway Furniture

This is a public service announcement regarding the Y2K compliancy of all Redway Furniture. With the days quickly ticking down to the year 2000, engineers at Redway Furniture have yet to test the entire remaining stock of furniture for Y2K compliancy. In view of this, we are putting all of our non Y2K compliant furniture on sale until December 24th, 1999.

Unfortunately, **all furniture** that has been tested so far, has failed the strict guidelines of 21st Century Furniture Making. The engineers have outlined some major flaws. Redway furniture is made out of solid cherry, and not particle board with a pressed on plastic veneer. Cases and drawers are hand-dovetailed and lack any type of staple or hot glue in their joinery. Without boring you with all the technical details, the report's conclusion, stated that Redway furniture was more compliant with furniture created during the 18th century, than furniture that will be built during the next millennium. I guess it's a "No Brainer" where you should be buying your furniture.

Enough technical stuff. There is a catch to this year's sale. In order for you to get the special discount you have to know the secret password. This year's password is very simple to remember. Just come into the Silver Cherry and discreetly say the following: Who La Hollow, Who La Hollow, Baby Baby, Baby! Ko Ko Kana, Ko Ko Kana, Maybe Maybe, Maybe!

Our Furniture will remain on sale until Aunt Eunice finishes her last chorus of the 12 days of Christmas, without screwing up one of the verses. That should be sometime next year, but for our purposes, I suppose we should draw the line around 3:00 PM on Christmas Eve, depending on how many egg noggs she puts away before then. Remember the only way you can get the sale price is by knowing the secret password.

Merry Christmas

The Silver Cherry Breaks The Gender Gap!

Unless you come into The Silver Cherry to purchase some of our great cherry furniture, you have probably noticed throughout the years, that the typical Silver Cherry customer is female. It's not that we don't like guys, or anything like that. It is more the merchandise that we carry is more geared towards women, or gifts for women. For many men, the Silver Cherry is just another painful stop during an agonizing day of shopping. I see it in their eyes when they walk in. To most guys, The Silver Cherry represents what my half brother Hulio refers to as "The Museum Of Unsellable Gifts." We did introduce the Tavern Puzzles a few years back, which of course are good for any guy who has the patience of Job, but for the rest of us, Tavern puzzles represent something to hurl in disgust, when we realize that we are too stupid to figure out how to get the damn ring loose, without using acetylene.

Well, men of the Silver Cherry, this Christmas season, I bring you good tidings of great joy. We now carry Virginia Jumbo Peanuts! We are not talking about the whimpy sissy-boy suckers you get from your local supermarket. We are talking about Big Mother Peanuts in a 40 oz. can. That is 2 and one half pounds of prime, hand-packed, Virginia-grown, jumbo peanuts, all packed in a decorative holiday tin.

If you have never tried these peanuts, you don't know what you are missing. They are terrific. A great gift for guys or gals. Perfect, for the Super Bowl, but they will never last that long.



Only \$14.95.

Order these on-line at
<http://www.redway.com/shop>
or pick them up at The Silver Cherry.

**Cool Little Christmas Trees
Will Make A
Great Holiday Center Piece
For Your Table!**

In this country, it is against the law to have any holiday dinner without a center piece on your table. It stems way back when early settlers realized that dining tables do in fact have feelings. I can certainly attest to that, I make a few here and there. Anyway, dining tables have always thought of themselves as being taken for granted. I mean people used to just come in and sit right down, eat, get up, and that was that. Tables used to get very upset. Now days, we go to great lengths to make sure our tables look as good as we do, when guests arrive for dinner. In this day of political correctness, it is very rude to enter a dining room without paying compliments to the dining table. How many times have you heard, "Look at your table, its just beautiful." Saying anything less, is simply not being kind to the table.



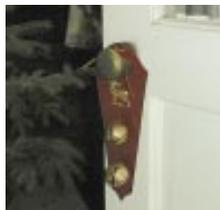
This Christmas, we have just the thing to make your dining table look and feel great. We have miniature decorated Christmas Trees, complete with battery operated lights. Use this little tree as your holiday center piece and watch your table blush from all the compliments it receives.

**THIS WEEKEND
KO KO KANA COOKIES**



Come in this weekend for a bag of our famous Ko Ko Kana Spicy Ginger and Molasses Cookies freshly baked for your enjoyment. A Silver Cherry Holiday Tradition. They're Ko Ko Kana good.

**Other Incredible Gifts From
The Silver Cherry**



The Idiot's Burglar Alarm

What the best dressed door knobs are wearing this holiday season. Comes with a festive brass motif and not one, but two brass bells. This handsome door knob enhancer will scare off any would-be burglars from your home.



New Smart Looking Waste Baskets

Our new line of may look smart, but we saw no evidence of any intelligence here. But, you can still use them to throw stuff away in.



Nantucket Baskets

A new line of small Nantucket and Shaker Baskets.



Nantucket Basket Ornament

Handmade Nantucket Ornament basket mounted on a festive Christmas Card.



What Our Jack-O-Lantern Looks Like Now

Woodenware

Shaker Peg Boards: Solid cherry Shaker peg boards are available in the following sizes:

16"	3 Pegs	\$15.00
22"	4 Pegs	\$20.00
28"	5 Pegs	\$25.00
34"	6 Pegs	\$30.00



Oven Sticks

Can't find a pot holder? Don't burn your hands baking those Christmas Cookies. Use our solid cherry oven push stick. Expertly designed, with "Space-Age" precision to pull out your oven rack every time. Need that rack pushed in a again? Not to worry our Oven Push Stick can do it. Guaranteed perfect cookies every time. **A Steal at \$9.50**

Sandwich Boards

Our sandwich boards are solid cherry oval boards. They can be used as a cutting board to create your sandwich and as a plate for serving it. Finished with a hand-rubbed Olive Oil finish. **\$7.50 Each.**

Butter Boards

Our butter boards are made of solid cherry. They consist of a 2 1/2" x 7" board for serving cheese or a stick of butter and a hand-carved solid cherry spreader knife. The Butter boards come attractively wrapped together with a bright red ribbon. **\$10.00 each.**

Veggie Choppers

Veggie choppers are made of solid cherry (what a surprise) and are designed to easily and safely chop anything from onions to carrots. The rounded back fits comfortably against the palm of your hand, which allows you great control in your chopping endeavors. **\$6.50 each.**

Sauce Spoons

Sauce spoons are hand-carved cherry spoons designed for making sauces and soups. They have long sturdy handles and a broad spoon end, which is tapered to a point making it possible to chop through vegetables. **\$8.50 each**

Holiday Decorating Ideas

Aluminum Luminary Bags: Pierced aluminum luminary bags will brighten up your home. The pierced tin comes in a variety of festive designs, from Angels to Christmas Trees. Comes with built-in light. **\$19.95**



Luminary Tree Ornaments: Small luminary bag ornaments that you hang on your tree. There are holes in the back so you can insert those tiny white Christmas lights. Like the larger ones, the aluminum is pierced in a variety of Christmas designs. **\$6.50 Each.**



Stocking Hangers - Made to hold the most generous stockings. We have Reindeer, Christmas Trees, Santa, as well as others.

Come in early for these. They usually go pretty fast. We can order them for you if we run out.

Small Convenience Lamps - A small tin candle stick mounted on a base that has a box of matches attached. A great item to have when the power goes out.



Fun Weather Vane Christmas Ornaments - by Katie McConnell. Crafted in New England, each weather vane is cut from copper, individually hand painted then "twist and turned" -- therefore no two pieces are identical. We have in stock a choice of the following styles: Whales, fish, moose, angels, dog, cat, lighthouse, horse, fisherman, deer, train, skier, ship, and golfer. These make a great holiday gift. **\$16.00 Each** packed in their own clear plastic box.

Great Educational Software For Your Kids, Handcrafted By The Folks At The Silver Cherry

This year, The Silver Cherry is pleased to offer two great educational software programs for children; **Ahsha Spells**, and **Ahsha Math**. Both programs use Microsoft Agents. What's an Agent? Basically, think of it as a primitive droid, sort of like a Star Wars Droid. Our droids or Agents are small animated characters that appear on-screen and speak directly to your children calling them by name, and help them with their spelling or math. Here's the scoop:

Ahsha Spells - is an animated spelling tutor that helps your children learn spelling words, in a fun, supportive manner. Comes with a library of over 200 words, and allows you to add thousands more. Load your children's weekly spelling words, and watch them get top grades on their spelling tests.

Ahsha Math does for math what Ahsha Spells does for spelling. Ahsha quizzes your children on over 400 simple math problems including, **Addition, Subtraction, Multiplication, And Division**. You can add thousands of additional problems and make custom math libraries. You can even print out flashcards, so your children can study when they are away from their computer. An excellent, educational gift for any child.

Download free demo versions of this software from our website:

For Ahsha Spells
<http://www.knightlite.com/spell>

For Ahsha Math
<http://www.knightlite.com/math>



Only \$21.50 In Retail Packaging
(Shown Above)
\$19.95 Regular Packaging
(No Box)

Other Holiday Gifts



Ken Schlitter Pottery — Classic Stone-ware pottery by Woodbury's Ken Schlitter always makes a great gift. We have in stock a variety of mugs, bowls, vases, pitchers, berry bowls, utensil holders, toothbrush holders, lamps and other creative items.



Balsum Pillows - Bring back the aroma of Maine with our balsum pillows. Two Sizes: \$12.95 and \$8.95

Secret Boxes - Want to hide something small? - Do we have just the thing...Secret Boxes by Mike Fisher. Secret Boxes are small, solid hardwood boxes, whose lids slide open to reveal the great little hiding place. They are handmade out of a variety of hardwoods including Cherry (of course), Black Walnut, Teak, and Paduak.



Nantucket Lights - Scallop shells, when wrapped around those little white Christmas Lights make a beautiful ornament. The result is a beautiful string of lights that can not only be used on your Christmas tree but in your home all year long. **The Nantucket Lights** sell for **\$20.00** for a string of 35 lights.



Ahsha Checking Out His Wand

New Scimshaw From The Cape

During the 19th century, whaling expeditions sailed from the coast of New England to far away places. The sailors of these endless voyages spent their spare time carving beautiful, intricate designs on whale teeth or walrus tusks. Their carving illustrated sailing ships, animals, plants and of course, nostalgic scenes of home. This form of American folk art is known as scrimshaw.

Now in the late 20th century this art has all but disappeared. Whales are protected, and unless you are Russian or Japanese, and own your own harpoon, then the chances of bagging your own whale for its ivory is pretty slim. Fortunately there is an alternative.



We now carry the work of History Art USA, they call themselves Scrimshanders. The creative use of polymer helped them revive this art. They hand cast, ink, and polish each individual piece at their facility on Cape Cod. Their work is truly beautiful, and looks exactly like the original scrimshaw. We have in stock a variety of different size small boxes, as well as some coaster sets

Our Yearly Reminder About Our Web Site

Back in 1995, we launched our world wide web site, only one year after the birth of the graphic browser. I remember sitting in our kitchen and saying to my wife Liza, "They say in 5 years, if a business is NOT on the Internet within 5 years, than that business will NOT be in business. I saw how few people used the Internet back then, and I never believed such a thing would come to pass. The prediction has now almost come true.

Today our site gets anywhere from 250 to 500 hits per day, and is the main means by which we receive orders.

Our Inventory Page allows you to see the exact piece you can order. Instead of having simply a catalog, we allow you to choose the exact furniture piece that you will receive.

Visit our website for the most up-to-date information about our furniture, and many of the items found in our store.

<http://www.redway.com>

Cut Your Own Soap

Just like cutting cheese. Come to the Silver Cherry and cut your own bar of soap off one of our giant slabs. We have the following flavors: Bayberry, Beautiful Blue Lilac, Lemon Verbena, Orange Sunshine, and Sweetgrass. If you are too shy of our pastry cutter, we have experts standing by to assist you.

Other Outstanding Gifts From The Silver Cherry



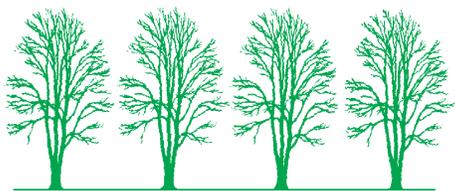
Buoy Bells Of New England

Listen to the haunting buoy bells of New England as they ring in the new year in the winds of winter. A great gift. I love these bells. Every time they strike, they remind me of the ocean and all the good times we have had days-gone-by.



Traveler's Woe

A brand new Tavern Puzzle poised to drive some poor soul crazy this holiday season.



The Silver Cherry

QUALITY AMERICAN HANDCRAFTS

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Merry Christmas



Postmaster: Please Deliver To
Addressee Or Current Resident

OPEN HOUSE THIS WEEKEND!